

Design Thinking Services by Lisa Bostwick

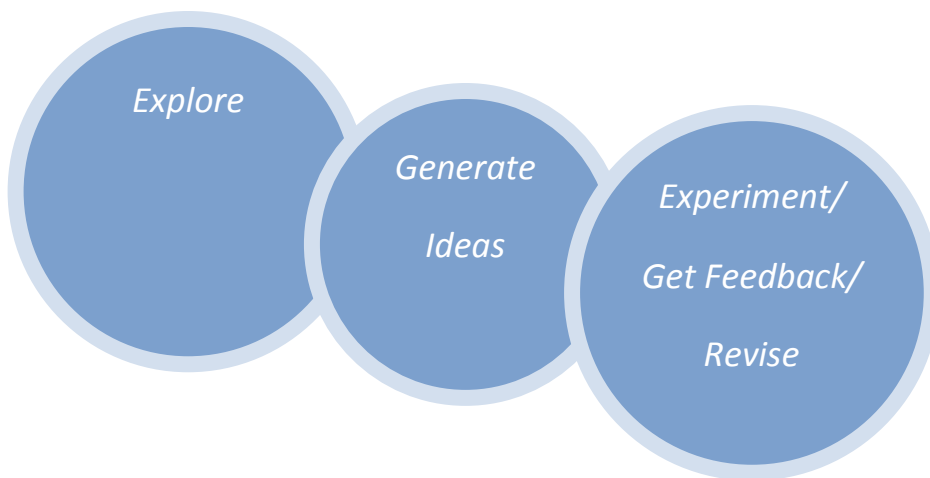
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Reach for the clouds...

Ground your ideas on earth.

Design thinking helps your team develop creative strategies. Workshops introduce participants to: divergent and convergent thinking, user needs and perspective taking, feedback as information, iterations and revision, and the importance of asking why.



90 minute Basic Workshop

This Cost effective session will introduce players to basic design thinking approaches. The hands-on and theoretical intro will give participants a simplified toolkit for problem solving.

180 minute In Depth Workshop

This workshop begins with a 30 minute phone consultation, a minimum of 14 days before a 150 minute (2.5 hour) on site workshop. During the phone consultation we will determine a key question, challenge or focus to address during the 2.5 hour on site workshop.

Customized consultations and trainings are available. Lisa Bostwick: (415) 963-2164